

# FRAM®

PLACE YOUR CONFIDENCE IN ORIGINAL PERFORMANCE WITH FRAM® FILTERS



FROM FRAM® OE EXPERTISE, THE PATENTED DIESEL FUEL FILTER:

## FRAM® P11047



**FRAM® filters** assure high-level performances thanks to key features of the OE designed filter



**Cheap imitations** cannot guarantee OE equivalent performances and can lead to engine damages

*Sogefi Group products are available for the independent aftermarket under the FRAM® brand.*

[www.fram-europe.com](http://www.fram-europe.com)

**so/GEFI** GROUP

# FRAM®

## WHY CHOOSING DIESEL FUEL FILTERS OF ORIGINAL DESIGN BY FRAM®?



### FRAM® filters

- OE approved filter - OE quality
- High protection and durability of High Pressure Fuel Injection Equipment (FIE)
- High efficiency media
- Materials compatibility with bio fuels
- High corrosion resistant
- Perfect fit with OE module



*Sogefi filter can after test*



### Cheap imitations

- Fuel Injection Equipment (FIE) excessive wear due to poor media performance
- Poor internal tightness that can bring to leaks and high warranty costs
- Poor external tightness that can lead to safety issues
- Use of improper materials leading to filter plugging and injectors fouling problems
- Poor protection from corrosion
- Mismatch with OE module



*Competitor filter can after test*

## DO NOT COMPROMISE ON QUALITY FOR A CHEAPER ALTERNATIVE!

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