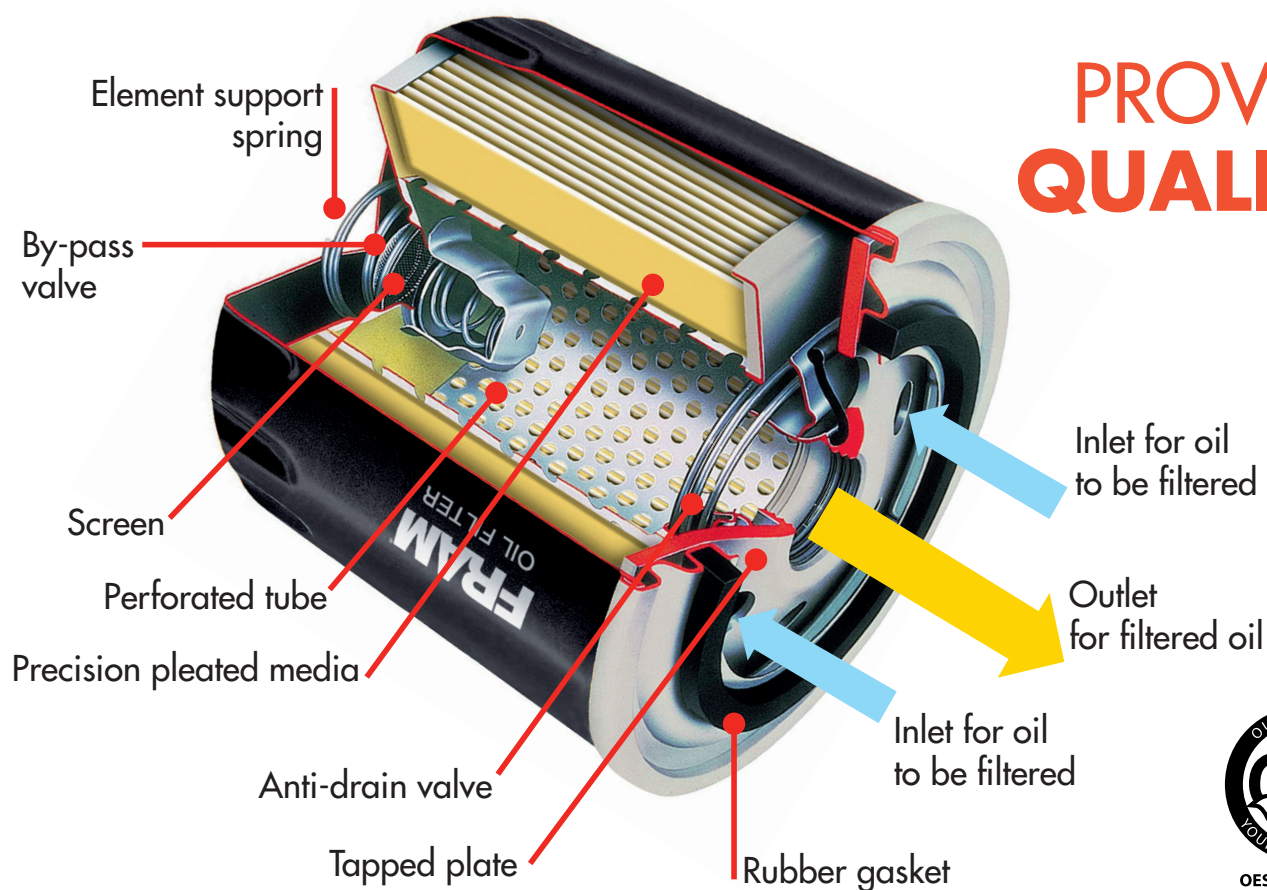


FRAM®

PLACE YOUR CONFIDENCE IN ORIGINAL PERFORMANCE WITH FRAM® FILTERS



PROVEN QUALITY



ORIGINAL PERFORMANCE RECOGNISED BY ALL PROFESSIONALS.

- ◆ In engines, oil filters retain impurities originating from inside or outside. Thus they have an important part to play in the length of service life of engines.
- ◆ The oil filter is a very technical and a very high quality product which ensures a high level of vehicle operation.
- ◆ FRAM®, thanks to its know-how and the use of high precision pleated media, can offer its clients the highest performance filters: this is an inimitable know-how.
- ◆ FRAM®, thanks to its leading technology, fulfils ever-stricter quality requirements.
- ◆ This is why FRAM® guarantees its products.
- ◆ And this is why all of the major automobile manufacturers have confidence in FRAM®.

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